



SPONSORSHIP PARTICIPATION 2025

Bring your company closer to the best companies and organizations through sponsorship participation at the biggest educational events in the area of information security in Slovenia.

More information about the Palsit Company activities is available at: www.palsit.com



Slovenian Hackers' Conference HEK.SI 2025

February 12–13, 2025, Ljubljana, Fantastic Venues & Online

Theme: Discover ethical attack techniques, methods used by attackers, and real-world examples of cyberattacks. Learn firsthand how to maximize protection against cyber threats in both professional and personal environments.

Participant Profile: IT professionals dealing with information security, employees with technical expertise in hacking and operating systems, and IT specialists.

Number of Participants: 200+

	PLATINUM	GOLD	SILVER	BRONZE
Opening speech	...			
Opening lecture - 30 minutes		
One thirty minute lecture		
Promotional stand - preferred location	
Promotional stand				...
Four VIP Tickets		
Two VIP tickets		
Publication of a logo on the web site, printed and electronic invitation, on the other promotion material, related to the event and in the number of Security
Inserting promotional material in the promotional conference bags
LIST PRICE	5.250 €	2.750 €	1.299 €	925€
DISCOUNTED PRICE	4.200 €	2.200 €	1.250 €	900 €

CIO SUMMIT 2025

April 9–10, 2025, Ljubljana, Fantastic Venues & Online

Theme: Practical solutions for managing cyber threats and maintaining competitive value. The summit focuses on effectively managing cyber risks and driving technological transformation through innovation.

Explore challenges and opportunities in the rapidly changing digital landscape, while balancing security and business priorities.

Participant Profile: CIOs, IT department heads, cybersecurity engineers (CISOs), and other IT and security professionals.

Number of Participants: 150+

	PLATINUM	GOLD	SILVER	BRONZE
Opening speech	...			
Opening lecture - 30 minutes		
One thirty minute lecture		
Promotional stand - preferred location	
Promotional stand				...
Four VIP Tickets		
Two VIP tickets		
Publication of a logo on the web site, printed and electronic invitation, on the other promotion material, related to the event and in the number of Security
Inserting promotional material in the promotional conference bags
LIST PRICE				
DISCOUNTED PRICE	4.200 €	2.200 €	1.250 €	900 €

DATA CENTER INDUSTRY 2025

May 28, 2025, Ljubljana, Exhibition and Convention Center

Theme: The latest trends, services, and products in data center and IT infrastructure. Learn about data center construction, maintenance, process management, supply infrastructure monitoring, security management, risk mitigation, new technologies, solutions, and data center leasing.

Participant Profile: Professionals involved in data center design, management, or those utilizing these centers.

Number of Participants: 200+

	PLATINUM	GOLD 1	GOLD 2	SILVER	BRONZE
Opening speech		
The Keynote Lecture - one hour	...				
The Keynote Lecture - thirty minute		
Three thirty minute presentations		
Two thirty minute presentations					
One thirty minute presentation	
Promotional stand - preferred location	
Promotional stand					...
Inserting promotional material in the promotional conference bags
Publication of a logo on the web site, printed and electronic invitation, on the other promotion material
Film presentation		
LIST PRICE	11.950 €	6.500 €	6.500 €	4.400 €	2.825 €
DISCOUNTED PRICE	9.950 €	4.950 €	4.950 €	3.450 €	2.450 €

HackStop: The 2025 Cybersecurity Summit

June 4–5, 2025, Online

Theme: Ethical attacks and techniques used by attackers. Threats and critical points faced by internet users.

Participant Profile: IT professionals focused on information security, technical staff with expertise in hacking and operating systems, and other IT specialists.

Number of Participants: 150+

	PLATINUM	GOLD	SILVER	BRONZE
Opening speech	...			
Opening lecture - 30 minutes		
One thirty minute lecture		
Promotional stand - preferred location	
Promotional stand				...
Four VIP Tickets		
Two VIP tickets		
Publication of a logo on the web site, printed and electronic invitation, on the other promotion material, related to the event and in the number of Security
Inserting promotional material in the promotional conference bags
LIST PRICE				
DISCOUNTED PRICE	4.200 €	2.200 €	1.250 €	900 €

INFOSEK 2025

September 3–5, 2025, Nova Gorica, Perla

Theme: Discover the latest technologies and services in information security. This major Slovenian event focuses on presenting the newest trends and insights from both Slovenian and European experts. Through collaboration, innovation in the field of information security can thrive.

Participant Profile: Managers responsible for information security, IT directors, system administrators, security managers, information protection leaders, and other IT professionals. Also includes directors, board members, and executives interested in understanding IT perspectives and bridging the gap between technical and business priorities.

Number of Participants: 800+

	DIAMOND	GENERAL	PLATINUM	GOLD	SILVER	BRONZE
Opening speech	---	---				
The Keynote Lecture - thirty minute	---	---	---			
One thirty minute lecture	---			---		
Promotional stand	VIP	VIP	VIP	---	---	---
VIP Tickets	12	8	6	4	3	3
Publication of a logo on the web site and promotion material	---	---	---	---	---	---
Inserting promotional material in the conference bags	---	---	---	---	---	---
Film presentation (all day)	---	---	---	---	---	
Guaranteed lead acquisition	---	---	---			
Sponsor's promoter	---	---				
Organization of individual meetings	---	---	---			
Professional video recording of the sponsor	---	---				
Professional photography of the sponsor	---	---	---			
Live interview with the sponsor's lecturer on social networks	---	---	---	---		
Online coaching "successful sales" for exhibitors	---	---	---	---	---	---
Lead acquisition using a personalized questionnaire	---	---	---			
Telephone contact by order of the sponsor	---	---	---			
Advertising on social networks	---	---	---	---		
Advertising in the media	---	---	---	---		
Guaranteed location for individual business meetings. Various activities and evening program in the name of the sponsor	---	---	---	---		
LIST PRICE	19.950 €	12.950 €	8.550 €	5.550 €	3.550 €	2.950 €
DISCOUNTED PRICE	19.950 €	10.950 €	7.750 €	4.550 €	2.950 €	2.550 €

Introductory film (during all day)

The customer promo video that is played during the event.

Lead guarantee

Palsit team helps the sponsor to connect with protentional customers.

Promoter of the sponsor

During the lecture of the sponsor, the promoter collects participant contacts on the basis of a questionnaire, escort a potential client to a location reserved for individual meetings, organize appointments schedule during the event, share promotional material on behalf of the sponsor ...

Organization of individual meetings

Organization of the schedule and location of the sponsor and meeting with the clients.

Professional video clip of the sponsor

After the event, the sponsor receives a video clip from the conference, which can be used by the sponsor for further promotion.

Professional photo shooting of the sponsor

After the event, the sponsor receives a professional photo from the conference, which can be used for further promotion.

Live interview with the sponsor on social networks

Before the event, the organizer, together with the sponsor, conducts a live video interview on social networks to announce participation at the event and briefly present their solution. The sponsor also receives a video clip of the interview.

Getting leads using a personalized questionnaire

During the lecture promoter collects contacts of attendees in the conference hall. After the event, the contacts are sent to the sponsor. Sponsor is obligated to send the presentation to the attendees. Sponsor can use these contacts for further cooperation with the clients.

Contact by phone at the sponsor's request

The sponsor sends the contacts or names of potential clients to the organizer (max 20). The organizer strives that the customer attends the event and arrange a meeting 1: 1 (if necessary, the customer is given a VIP card).

Social network advertising

The sponsor provides the organizer promotional material for marketing purposes on social networks (FB, Youtube, LinkedIn, Google adds).

Providing location for individual business meetings

On the day of the event, the organizer provides a special location for the meeting of the sponsor and the client.

ZEIDES 2025

October 23, 2025, Brdo Congress Center, Kranj

Theme: E-identification and trust services.

Participant Profile: Professionals ensuring effective, reliable, and secure digitalization of business and administrative processes in public and private sectors.

Number of Participants: 130+

	PREMIUM PACKAGE	STANDARD PACKAGE
30 minute lecture	...	
20 minute lecture		...
Presentation of the sponsor at a stand in front of the conference hall
Participation of 10 people at the conference (lecturer + 9 representatives or guests)	...	
Participation of 6 people at the conference (lecturer + 5 representatives or guests)		...
Publication of the sponsor's logo on the website
10-minute interview with the sponsor, conducted before the event, or a promotional video of the sponsor, with publication on various social networks	...	
After the event, the EIDES Association sends a professional summary of the conference to the Palsit customer database, which includes the sponsor's promotional content	...	
Distribution of the sponsor's promotional material to conference participants
Distribution of the conference recording to conference participants
PRICE	1.020 €	1.700 €

CIOSEC 2025

December 9, 2025, On-Line

Theme: Technologies and strategies for ensuring information security in Slovenia.

Participant Profile: CIOs, IT department heads, cybersecurity engineers (CISOs), and other IT and security professionals.

Number of Participants: 250+

	ROUND TABLE SPONSOR
Introduction into the round table (15-minute presentation)	---
Your company is announced as the sponsor of the round table	---
Organizers and moderator have virtual background with your logo	---
Your lecturer participates in your round table (with other IT managers)	---
After the event you get the database of all participants (from CIO and Security section)	---
Advertising on Palsit website, publication of your logo	---
Advertising on Facebook, LinkedIn and other social networks, sponsored ads on Facebook	---
Access to on-line conference for your employees (8 free tickets)	---
PRICE	1970 €

Turn Your Business Ideas Into Reality!
We are here to help you make it happen.

Let this be another great business opportunity for you!

Information:

Maša Arčon Uršič
E: masa.arcon.ursic@palsit.com
T: (+386) 5 338 48 59

Kristina Velišček
E: kristina.veliscek@palsit.com
T: (+386) 5 338 48 51

Palsit d.o.o.
Mednarodni prehod 2A, Vrtojba
5290 Šempeter pri Gorici
T: 05/338 48 50
F: 05/338 48 52

www.palsit.com

